

# Rockport Technology Committee

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*What the Select Board Suggests the Committee Should Do/Accomplish*

Rockport should use Technology to:

Make town government more

- \* Efficient
- \* Effective
- \* Accessible

The result would include better citizen interaction and would accomplish, among other things:

- \* Answer questions, such as: how much is it to register my dog

Make for better use of resources (less reliance on paper forms, etc.)

- \* On-line registrations (car, dogs, atv, boats & snowmobiles)
- \* Department reports

Improve communications with citizens and businesses (town communication) examples of which include:

- \* Taxes are due this week
- \* We are voting today
- \* We are working on Summer Street Tues –Friday

Attract residents/businesses to town consistent with the Comprehensive Plan, e.g., Economic Development

Help facilitate the information needs of Citizens through the use of Social Media, e.g., Facebook/Twitter...

Rockport should not use Technology to:

Eliminate the possibility of human interaction or providing public service.

Questions to be answered:

What role does (should) Technology play in Town Government?

What can we leverage to bring more Businesses & Residents to Town?

How do we communicate with residents –

- \* Bulk e-mail?
- \* Newspapers?
- \* Website?
- \* Postings?
- \* Etc.