

ALEX A. 2014-12-12

Jamie

08 July  
Richard:

Re: Hospital & Signage:

- First of all, there already is an "H" sign posted on Route 1 as you approach the hospital from Rockport Village. So, that is a non-issue. I assume that there is most likely one in the other direction too, though I have not checked.

- The sign at the entrance to Pen Bay Hospital measures approximately 42" x 12'. That is a total, two sides, of 84 square feet. So, as we thought was the case, it is much larger than the permitted sign size in district 909, the Hospital and Resort District. The largest permitted sign according to 1103.4 in this district is 12 Square Feet .... So, the Hospital has grossly ignored the sign ordinance.

Given the size of this sign one wonders how much larger a sign the Hospital might think would attract patients when there is already one so large there?

I would suggest that if the Hospital thinks their sign is an issue, they have a look at the graphics. As is the case with many other signs in Rockport, it is not the size, but the design, that is the problem in attracting attention. The present sign could be vastly improved in the graphic area.

- Now, as to the internal, on campus signs: It is my firm belief that this is a red herring ... similar to others we have experienced recently. No one has ever raised a question about the internal signs at Pen Bay ... and they are unlikely so to do. It is my opinion that this is simply another example of "over-lawyering." But, if someone insists upon doing something to solve this non-existent problem, then I would suggest language something like the following being added to 1103.4:

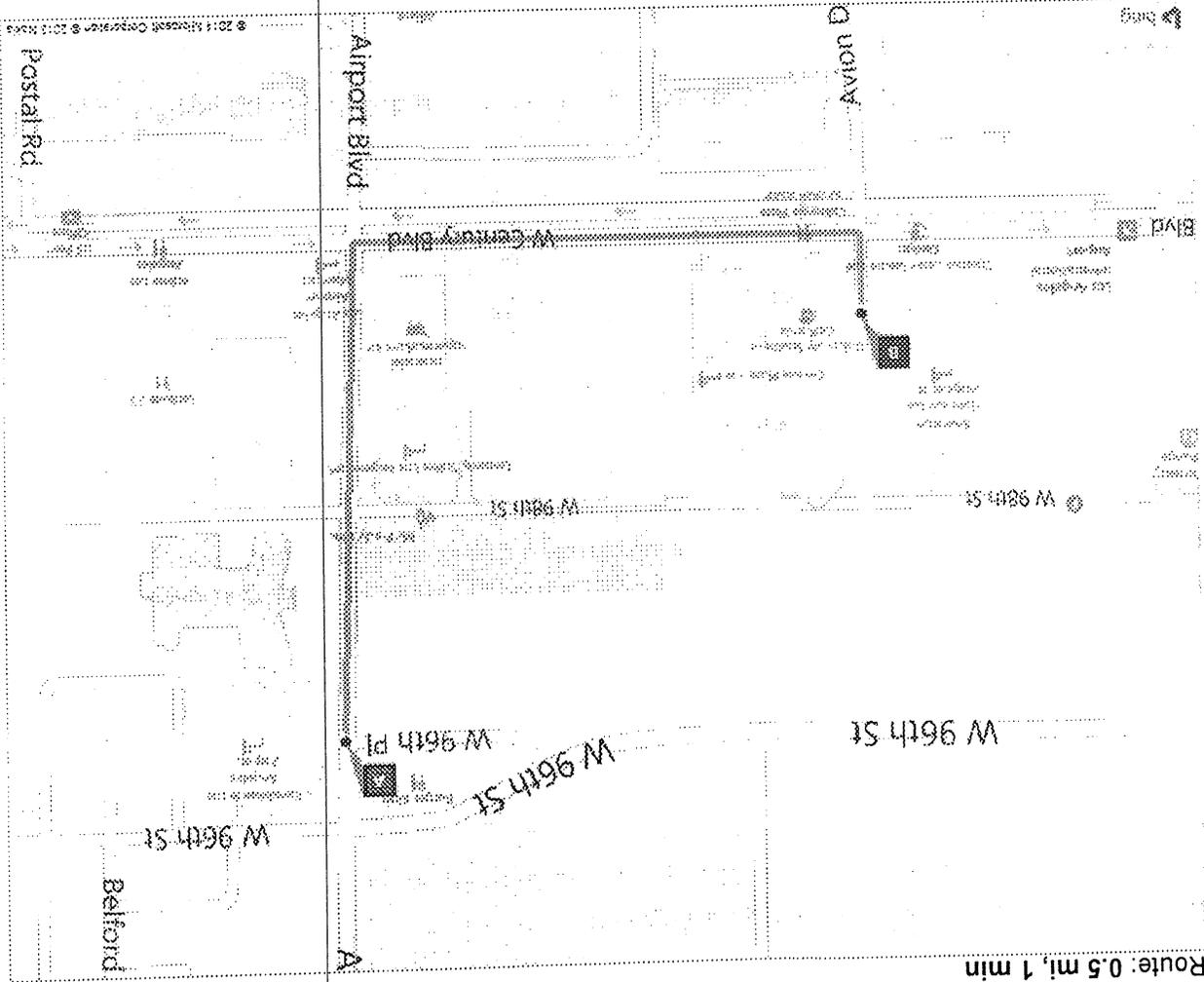
"1103.4.4: Exception to Sign Specifications: In District 909, where there exists a hospital in a "campus" setting, signs internal to the campus to direct and provide information to patients, shall not be included in the size specifications for signs in 1103.4.1 above."  
(One could write specs for such signs, but I doubt it is necessary.)

Re Music after 10:00 PM

I personally do not have a problem with the idea of the Select Board being given latitude to extend the hours for a music permit, once or twice a year, to a non-profit organization. I will say that were such a thing to be done, the instances in which it can be done should be carefully proscribed as I have outlined above.

I would make no distinction in so doing between Saturday nights and any other night

Route: 0.5 mi, 1 min



This was your map view in the browser window.

A: 9620 Airport Blvd, Los Angeles, CA 90045  
B: 6033 W Century Blvd Ste 100, Los Angeles

You may share this with Bill Najjoller, Ken, and whomever else you think might benefit from it.

So, if the Select Board thinks they want to do this, I would urge caution. And I would make sure that the wording is very carefully crafted.

To this I would add: I worry about the political and public relations issues of doing this. There have already been some objections to the recent Pop the ----- (whatever) event. I think those objections are ridiculous, but that is my view ... obviously not agreed to by all others.

of the week. Folks like to sleep on Saturdays as well as on other nights!