

SECTION 1100 – SIGNS AND ADVERTISING

Proposed new language shown in **red underlined** text.

1103.4. Sign Standards for Districts 901, 902, 903, 904, 908, 909, and 910

1. The maximum sign area on each parcel within Districts 901, 902, 903, 904, 908, 909, and 910 is twelve (12) square feet total or six (6) square feet for double-faced signs.
2. In addition to the twelve (12) square feet maximum sign area, each parcel may have a total of three banners, pennants, flags, or sandwich boards each of which is limited to 15 square feet or less.
3. In addition to the twelve (12) square feet maximum sign area, letters identifying the business or owner are permitted on the building, provided the letters do not exceed ten inches (10") in height. Each building is limited to one (1) row of letters per business.

1103.5. Sign Standards for District 909

1. For signs in this District that are in direct view of a public way:
 - a. The maximum sign area for free-standing signs shall be thirty (30) square feet per side, regardless of whether it is a single-sided sign or a double-sided sign;
 - b. The maximum sign area for free-standing signs for Hospital Use, may be increased to fifty (50) square feet per side, provided that the universal Hospital symbol (white "H" on blue background) is included as part of the sign; and
 - c. The maximum height for free-standing signs shall be twenty (20) feet.
2. Signs in this District that are not in direct view of a public way shall not be subject to the Dimensional Standards of Section 1103.

1103.56. Temporary Signs Not Requiring a Permit

1103.67. Temporary Signs Requiring a Permit

1103.78. Ingress and Egress Directional Signs

1103.89. Wall Signs

1103.910. State of Maine Official Business Directional Signs

1103.1011. Gasoline and Diesel Price Sign

1103.1112. Flags, Banners and Pennants

1. Standards for flags, banners, and pennants shall apply to all districts.
2. On each parcel, one flag banner or pennant fifteen (15) square feet or less in size per business is allowed with a maximum of three (3) flags, banners and pennants per parcel. In addition, one flag, banner or pennant fifteen (15) square feet or less, indicating whether the business is opened or closed is allowed.
3. Flags, banners and pennants located at Hospitals, Public Schools and Recreational Facilities shall be exempt from these limitations.

1103.1213. Off Premise Business Signs Requiring a Permit

1103.1314. Subdivisions